



Welcome Media,

In our 39th year, the Family Circle Cup has played a critical role in the success and growth of women's professional tennis since its inception.

CREDENTIAL APPLICATION FORMS

PDF applications available at FamilyCircleCup.com, and can be filled in electronically before faxing in. Media requiring on-court access (TV & photogs) are required to e-mail a JPG headshot when submitting a credential application (send to Mike.Saia@familycirclecup.com).

**Credential application deadline: Friday, March 25, 2011.*

GENERAL GUIDELINES

- Freelance writers & photogs must submit letter of assignment – no exceptions.
- Credential priority is given to daily media and major tennis & sport magazines.
- If you can't attend, but want to receive daily results/schedules, e-mail Michael.Saia@familycirclecup.com.

ISSUED CREDENTIALS

Media approved by March 25th will receive credentials by mail by the end of March.

Those approved after March 25th can pick up their credentials at Will Call (with Photo ID).

OFFICIAL MEDIA HOTEL

Aloft Charleston Airport & Convention Center

Event venue and downtown Charleston are 15 minutes away. Limited number hotel rooms available for media. The reservation discount code can be obtained via e-mail from Michael Saia. **Hotel reservation deadline: March 11, 2011.*

I look forward to seeing you in April.

Please feel free to contact me at any time with any questions.

Sincerely,

A handwritten signature in blue ink that reads "Michael Saia".

Michael Saia

Communications Manager

Family Circle Cup

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